



SMALL ENTERPRISE DEVELOPMENT AGENCY

an agency of the dsbd

About Seda

The Small Enterprise Development Agency (Seda) is an agency of the Department of Small Business Development. Seda was established in December 2004, through the National Small Business Amendment Act, of 2004.

It is mandated to implement government's small business strategy; design and implement a standard and common national delivery network for small enterprise development; and integrate government-funded small enterprise support agencies across all tiers of government.

Seda's mission is to develop, support and promote small enterprises throughout the country, ensuring their growth and sustainability in co-ordination and partnership with various role players, including global partners, who make international best practices available to local entrepreneurs.

Seda Offerings

Seda branches provide offerings that assist businesses in various phases of their life cycle.

Seda Business Build – Offerings focusing on clients who want skills to sustain and strengthen their businesses.

Assistance Provided: Capacity Building Systems Mentorship Tender Advice / Procurement Export Readiness Franchising

Seda Business Grow – Offerings focusing on clients who want to grow their businesses and expand nationally and internationally.

Assistance Provided: Business Systems Development Cooperative Support Growth Strategies

Seda Business Talk - Offerings focusing on clients who want information on starting a business.

Assistance Provided: Business Advice and Information Small Enterprise Training Business Registration

Seda Business Start – Provides tools and techniques for clients who are ready to start a business and want assistance and direction.

Assistance Provided: Business Planning Business Counselling Facilitation of Access to Finance Business Support



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GOVERNMENT ENTITIES